

Penn State Harrisburg  
777 West Harrisburg Pike  
Middletown, PA 17057

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**PENNSTATE**  
Harrisburg  
Institute of State and Regional Affairs

Pennsylvania State Data Center



# 2012 Census Data Workshops

*The most up-to-date, hands-on training  
for the Census Bureau's rapidly  
changing online data tools...*

## Our Upcoming Schedule:

- **February 28** (Middletown)
- **March 29** (Harrisburg)
- **April 17** (Middletown)

## Offered at Two Locations!

|   |  |
|---|--|
| Penn State Harrisburg<br>Eastgate Center, Rm 213<br>1010 North 7th St.<br>Harrisburg, PA 17102-1410 | Penn State Harrisburg<br>233 Church Hall<br>777 W. Harrisburg Pike<br>Middletown, PA 17057 |
|---|--|

**PENNSTATE**  
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## 2012 DATA WORKSHOPS

*Get Hands-on Training Using Census Bureau Data Tools  
Profile Your Community, Service Area or Market*

### You'll Be Able To:

- Understand Census terminology and geography
- Locate and download 2000 & 2010 Census data via the Internet
- Receive an update on 2010 Census product releases
- Understand and download information about the American Community Survey (ACS), the Economic Census, Population Estimates, Health Insurance, Poverty Estimates and more!

### Why Attend?

- Whether in business, planning, or policy-making, demographic and socio-economic statistics are an important resource for both the public and private sectors -- we'll teach you how to access the data.
- This is a hands-on workshop - all attendees will have access to a PC with Internet capability, and each student will be taught how to create custom data profiles and tables.
- Our staff is the leading expert on decennial Census data for the Commonwealth of Pennsylvania - the trainers are knowledgeable, professional and effective.

### Important Information:

- The workshops will begin promptly at 9:00 a.m. and end at 3:00 p.m.  
\*PLEASE ALLOW EXTRA TIME FOR DOWNTOWN TRAFFIC AND PARKING.
- Attendees should arrive by 8:45 a.m. to receive a login/password, please bring a photo ID.
- Lunch is on your own from noon - 1:15 p.m.
- Seating is limited so register early.

### If You Haven't Been to a Workshop Lately, Here's What You're Missing:

New 2010 Census Data Releases  
American Community Survey  
Data, including Small-Area  
Multi-Year Estimates  
Custom Data tools to locate and  
download the data you need

The New American FactFinder  
has dramatically changed the way  
Census Data is accessed. Be sure  
you and your organization know how  
to get access to the data you need!

Need More Information?  
Visit [pasdc.hbg.psu.edu](http://pasdc.hbg.psu.edu) & click on  
Services, then Workshops

## Workshop Materials - Each Participant Receives:

- A certificate of attendance
- Complete workshop handouts with step-by-step instructions
- A profile of Pennsylvania from the 2010 Census



"Very Satisfied."

United States  
Census

"Outstanding!"



## About the PaSDC

The Pennsylvania State Data Center (PaSDC) was established in 1981 by Executive Order of the Governor to serve as the Commonwealth's official source for population and socio-economic statistics. The PaSDC also serves as the state's liaison to the Census Bureau and as the representative to the Federal-State Cooperative Programs for Population Estimates and Projections.

"...exceeded my expectations for a one-day workshop."

## On-Site Workshops

If you have a large group or if you wish to save travel time and expenses, we can come to you!! We will customize any of our sessions to accommodate your specific needs at a location best suited for you. For more information about our on-site workshops, call 717.948.6336 or email us at: PaSDC@psu.edu.

## Cancellation Policy

If a participant must cancel their registration, the fee will be refunded, provided notice is made 72 hours prior to the date of the workshop. After that date, no registration fees will be refunded. Due to limited seating, the PaSDC reserves the right not to reschedule any cancellations made within 72 hours of the scheduled workshop. To cancel, participants must call 717.948.6336.

## Directions:

The Penn State Harrisburg Eastgate Center is located at 1010 North 7th Street, Harrisburg, PA 17102-1410. Phone: 717-772-3590.

Interstate 83 North (from York) or South (from the Airport)

Take 2nd St. exit for Harrisburg and Capital Complex. Proceed on 2nd St. app. 2 miles, turn right onto Forster St. Turn left at the 4th traffic signal onto 7th St. Continue on 7th St. to the 1st traffic signal, turn left into the Eastgate Center.

Interstate 81 North (from Carlisle) or South (from Hazleton)

Take Cameron St. (US Rte. 22 South) exit past the Farm Show Complex. Stay on Cameron St., which changes from US Rte. 22 to PA Rte. 30. Turn right at the 4th traffic light onto Herr St. Travel under the railroad bridge to 7th St. Proceed straight into the center.

The Penn State Harrisburg campus is located at 777 West Harrisburg Pike, Middletown, PA 17057. Phone: 717-948-6336.

From PA Turnpike (I-76): Get off at exit 247 (Harrisburg East). Follow signs for the airport and the college. Before entering the airport complex, take the exit for PA 230. Turn left at the junction of 230. Proceed on 230 East approximately 1 mile. The college entrance is on the left.

From Lancaster and points East: Take Route 283 West toward Harrisburg. Follow signs for the airport and the college. Before entering the airport complex, take the exit for PA 230. Turn left at the junction of 230. Proceed on 230 East approximately 1 mile. The college entrance is on the left.

From Harrisburg and points North: Follow signs for Harrisburg International Airport/283 East. Take 283 East to the Airport exit. Follow signs for the airport and the college. Before entering the airport complex, take the exit for PA 230. Turn left at the junction of 230. Proceed on 230 East approximately 1 mile. The college entrance is on the left.

## Registration

Visit PaSDC.hbg.psu.edu and click Services, then Workshops for secured online registration OR complete and return the form below.

Name \_\_\_\_\_  
Organization \_\_\_\_\_  
Street Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Daytime Phone \_\_\_\_\_  
Email Address \_\_\_\_\_  
Customer ID \_\_\_\_\_  
(last four digits of Social Security Number and Month/Date of Birth)

Circle the session you wish to attend:  
Middletown -- February 28 and April 17  
Harrisburg -- March 29

Cost: \$99

\*Lunch will be on your own

Method of Payment:

Check or Money Order enclosed

Visa  Mastercard

Make checks payable to:  
The Pennsylvania State  
University

For Credit Card Payment:

We need expiration date and signature for registration.

\_\_\_\_\_  
CREDIT CARD NUMBER

\_\_\_\_ - \_\_\_\_  
EXPIRATION DATE

\_\_\_\_\_  
SIGNATURE

Fax completed credit card orders to:  
717.948.6754

Please mail your registration form and check to:  
Pennsylvania State Data Center  
Penn State Harrisburg  
777 West Harrisburg Pike  
Middletown, PA 17057-4898