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# PaSDC Economic and Workforce Development Data Workshops Agenda



## 9:00 Introduction –Getting Started

- Introduction to PaSDC products and services ([workbook powerpoint 1](#))

### Economic and Workforce Development Data Tools and Concepts, Section 1:

- Develop a “snapshot” of your local economy with key social and economic indicators ([workbook powerpoint 2](#))

## 9:45 Using Census and American Community Survey Data to Develop Your “Snapshot”

- Understanding census terminology and geography ([workbook powerpoint 3](#))
- The American Community Survey ([workbook powerpoint 4](#))

### Using American FactFinder – [factfinder.census.gov](http://factfinder.census.gov) ([workbook powerpoint 5](#))

- Brief overview of American Factfinder
- Hands-On exercises to find information

## 11:00 Break

## 11:15 More Census Data to Develop Your “Snapshot”

- Population Estimates and Projections
- Housing unit estimates
- Building permit/new construction data
- Census 2000 – Special Tabulations

## 12:00 Lunch

## 1:00 Economic and Workforce Development Data Tools and Concepts, Section 2: ([workbook powerpoint 7](#))

- Understanding and Analyzing Industry and Workforce Data
  - NAICS and SIC Codes
  - Location Quotient
  - Shift-Share Analysis

## 1:15 Industry and Workforce

- Economic Census Data ([workbook powerpoint 8](#))
  - American Factfinder
  - Historical data - Economic Census homepage
- Zip Code and County Business Patterns
  - American Factfinder
  - Historical data - CBP and Nonemployer Statistics homepage
- Local Employment Dynamics ([workbook powerpoint 9](#))
  - Quarterly Workforce Indicators
  - Industry Focus
  - On the Map

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**1:15 Industry and Workforce, Continued**

- Center for Workforce Information & Analysis
  - PA Work Stats

**3:00 Break**

**3:15 Other Helpful Data Links** (website)

Bureau of Labor Statistics

Bureau of Economic Analysis - BEARFACTS

UWM ETI Drill Down Tables

Out of Reach - National Low Income Housing Coalition

**3:45 Questions and Review**