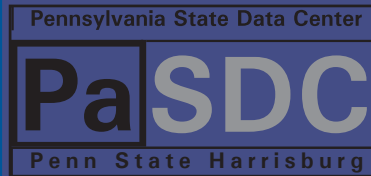


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Pennsylvania State  
University



2007

# Pennsylvania Data User Conference

September 13, 2007  
Holiday Inn  
Harrisburg/Hershey

## Building Pennsylvania Communities

*Using Data to  
Plan the Future*

Accredited by:



Institute of State and Regional Affairs

Pennsylvania State Data Center  
777 West Harrisburg Pike  
Middletown, PA 17057-4898

**What?**  
2007 Annual Data  
User Conference

**Where?**  
Holiday Inn  
Harrisburg/Hershey

**When?**  
Sept. 13, 2007

### You're Invited!

The Pennsylvania State Data Center invites you to attend its Annual Data User Conference on September 13, 2007, at the Holiday Inn Harrisburg/Hershey.

As the commonwealth's most comprehensive single-day forum for research and developments in demographic data, the 2007 Annual Conference will address the many ways data is being used in *Building Pennsylvania Communities*.

From transportation planning to economic development to policy decisions, accurate and accessible data is an essential component to planning for our local communities.

Speakers will discuss how their organization uses, collects, and/or disseminates data to look at topics, such as workforce analysis, community health needs, accurate and up-to-date mapping, census data topics, and much more.

Registration with a continental breakfast will begin at 8:00 a.m. Welcome and introductions begin at 8:30 a.m.

### Exhibitor Information

**Promote Your Organization For Free!!!**  
The PaSDC is offering a unique opportunity for attendees of this year's conference. The PaSDC will provide exhibit space to paid conference registrants who wish to promote or market their data products and services at no charge. Space is limited, so hurry!! Additional charge for Internet connection is not included in this offer. For more information, please call 717.948.6336.

United States™  
**Census  
2010**

### About the PaSDC

The Pennsylvania State Data Center (PaSDC) was established in 1981 by Executive Order of the Governor to serve as the Commonwealth's official source for population and socio-economic statistics. The PaSDC also serves as the state's liaison to the Census Bureau and as the representative to the Federal-State Cooperative Programs for Population Estimates and Projections.

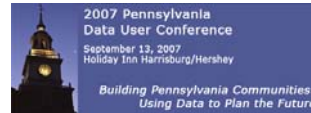
## Topics to be Presented...\*

**Keynote Speaker**  
**Mr. Chad Deliere**  
 Director of Location Research  
 Giant Foods LLC, Carlisle, PA

Mr. Deliere has over 25 years of Real Estate Research experience in the retail industry. In his role as Director of Location Research at Giant Foods, Mr. Deliere gathers and uses data as part of the analytical process of evaluating communities for potential retail outlets. In the keynote address, Mr. Deliere will discuss the sources from which he gathers this information and how community officials can aid in the process.

Want More Information?  
 Visit [PaSDC.hbg.psu.edu](http://PaSDC.hbg.psu.edu)

and  
 click  
 on  
 this  
 icon:



## Other Sessions Include:

**Keystone Healthy Zone School Campaign: Using Data to Drive Policy Decisions**  
**Pittsburgh Neighborhood and Community Information System**  
**Health Statistics and Community Health Assessment Resources on the Internet**  
**Using Labor Market Information for Local Planning**  
**PaMAP - Pennsylvania's Emerging Spatial Data Infrastructure**  
**Traffic Data: The Hows and Whys of Collection and Use**

...and more! For a complete list of speakers, topics, and descriptions, visit the PaSDC Data User Conference Web Site.

**Plenary Speaker**  
**Teri Ooms, Executive Director**  
 Joint Urban Studies Center

Ms. Ooms will discuss how a community action plan or urban planning that is informed by research and solidified by data is the strongest foundation to ensure objective consensus building and appropriate strategy development that leads to sound implementation and impact.

She will also share case studies of data usage and plan development to highlight the types of data, data management, research strategies, research methods, and analysis conducted by the Joint Urban Studies Center.

**Census Informational Sessions**  
**American Community Survey**  
**Local Employment Dynamics**  
**Population and Housing Unit Estimates**  
**Local Update of Census Addresses**

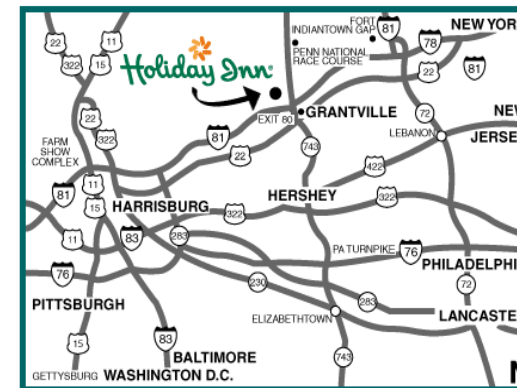
\*All topics are subject to change.

## Accommodations

The Conference is being held at the Holiday Inn Harrisburg/Hershey. A limited number of rooms have been reserved at the hotel for September 12 at a reduced price of \$93 per night. To receive the reduced rate, reservations must be made by August 28. To make reservations, call the hotel at 717.469.0661 or 800-Holiday and mention the PaSDC Conference.

The Holiday Inn Harrisburg/Hershey is located off exit 80 on Interstate 81 and has many amenities including two restaurants, indoor and outdoor swimming pools, jacuzzi and sauna, health club, and game room.

Area attractions include HERSHEY PARK, Hershey's Chocolate World, Hershey Gardens, Outlets at Hershey, Penn National Race Course and the National Civil War Museum.



## Cancellation Policy

The PaSDC reserves the right to cancel or postpone any workshop or conference due to insufficient enrollment or other unforeseen circumstance. In the event of postponement or cancellation by the PaSDC, the PaSDC will refund registration costs, but will not be held responsible for any related costs, charges, or expenses.

If a participant must cancel his or her registration, the registration fee will be refunded provided cancellation is made prior to September 10, 2007. After that date, no registration fees will be refunded. To cancel, participants must call 717.948.6336.

## Registration

Visit [PaSDC.hbg.psu.edu](http://PaSDC.hbg.psu.edu) and click on the **2007 Annual Data User Conference logo** OR complete and return the form below.

Name \_\_\_\_\_  
 Organization \_\_\_\_\_  
 Street Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Daytime Phone \_\_\_\_\_  
 Email Address \_\_\_\_\_  
 Customer ID \_\_\_\_\_  
(last four digits of Social Security Number and Month/Date of Birth)

**Early Bird Rate: \$120**

Registration and payment received by **August 24, 2007**

**Regular Rate: \$149**

Registration and/or payment received **after August 24, 2007**

**Exhibitor Rate: FREE with paid registration**

Display needs  power (no charge)  phone line (\$50)

**Entree Selection:**

Beef  Chicken  Vegetable

**Method of Payment:**

Check or Money Order enclosed

Visa  Mastercard

Make checks payable to: The Pennsylvania State University

*For Credit Card Payment:*

We need expiration date and signature for registration.

CREDIT CARD NUMBER \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

**Fax completed credit card orders to: 717.948.6754**

Please mail your registration form and check to:  
**Pennsylvania State Data Center**  
 Penn State Harrisburg  
 777 West Harrisburg Pike  
 Middletown, PA 17057-4898