Table DP-1 - Profile of General Population and Housing Characteristics: 2010

## Geographic area:

Pottstown borough, Montgomery County

| Subject | Number | Percent | Subject | Number | Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total population | 22,377 | 100.0\% | HISPANIC OR LATINO |  |  |
| SEX AND AGE |  |  | Total population | 22,377 | 100.0\% |
| Male | 10,731 | 48.0\% | Hispanic or Latino (of any race) | 1,785 | 8.0\% |
| Female | 11,646 | 52.0\% | Mexican | 274 | 1.2\% |
|  |  |  | Puerto Rican | 1,032 | 4.6\% |
| Under 5 years | 1,716 | 7.7\% | Cuban | 35 | 0.2\% |
| 5 to 9 years | 1,491 | 6.7\% | Other Hispanic or Latino [5] | 444 | 2.0\% |
| 10 to 14 years | 1,294 | 5.8\% | Not Hispanic or Latino | 20,592 | 92.0\% |
| 15 to 19 years | 1,385 | 6.2\% |  |  |  |
| 20 to 24 years | 1,521 | 6.8\% | RELATIONSHIP |  |  |
| 25 to 29 years | 1,868 | 8.3\% | Total population | 22,377 | 100.0\% |
| 30 to 34 years | 1,611 | 7.2\% | In households | 22,000 | 98.3\% |
| 35 to 39 years | 1,429 | 6.4\% | Householder | 9,321 | 41.7\% |
| 40 to 44 years | 1,432 | 6.4\% | Spouse [6] | 3,402 | 15.2\% |
| 45 to 49 years | 1,656 | 7.4\% | Child | 6,298 | 28.1\% |
| 50 to 54 years | 1,597 | 7.1\% | Own child under 18 years | 4,554 | 20.4\% |
| 55 to 59 years | 1,294 | 5.8\% | Other relatives | 1,328 | 5.9\% |
| 60 to 64 years | 1,076 | 4.8\% | Under 18 years | 594 | 2.7\% |
| 65 to 69 years | 828 | 3.7\% | 65 years and over | 167 | 0.7\% |
| 70 to 74 years | 653 | 2.9\% | Nonrelatives | 1,651 | 7.4\% |
| 75 to 79 years | 556 | 2.5\% | Unmarried partner | 900 | 4.0\% |
| 80 to 84 years | 511 | 2.3\% | In group quarters | 377 | 1.7\% |
| 85 years and over | 459 | 2.1\% | Institutionalized population | 153 | 0.7\% |
|  |  |  | Noninstitutionalized population | 224 | 1.0\% |
| Median age (years) | 36.1 | ( X ) |  |  |  |
|  |  |  | HOUSEHOLDS BY TYPE |  |  |
| 16 years and over | 17,589 | 78.6\% | Total households | 9,321 | 100.0\% |
| 18 years and over | 17,044 | 76.2\% | Family households (families) [7] | 5,502 | 59.0\% |
| 21 years and over | 16,215 | 72.5\% | With own children under 18 years | 2,502 | 26.8\% |
| 62 years and over | 3,628 | 16.2\% | Husband-wife family | 3,402 | 36.5\% |
| 65 years and over | 3,007 | 13.4\% | With own children under 18 years | 1,274 | 13.7\% |
| RACE |  |  | Female householder, no husband present | 1,590 | 17.1\% |
| One Race | 21,392 | 95.6\% | With own children under 18 years | 953 | 10.2\% |
| White | 16,143 | 72.1\% | Nonfamily households [7] | 3,819 | 41.0\% |
| Black or African American | 4,366 | 19.5\% | Householder living alone | 3,047 | 32.7\% |
|  |  |  | Householder 65 years and over | 1,054 | 11.3\% |
| American Indian and Alaska Native | 71 | 0.3\% | Households with individuals under 18 years | 2,828 | 30.3\% |
| Asian | 197 | 0.9\% | Households with individuals 65 years and over | 2,268 | 24.3\% |
| Asian Indian | 30 | 0.1\% | Average household size | 2.36 | ( X ) |
| Chinese | 54 | 0.2\% | Average family size [7] | 3.00 | ( X ) |
| Filipino | 39 | 0.2\% |  |  |  |
| Japanese | 3 |  | HOUSING OCCUPANCY |  |  |
| Korean | 18 | 0.1\% | Total housing units | 10,320 | 100.0\% |
| Vietnamese | 21 | 0.1\% | Occupied housing units | 9,321 | 90.3\% |
| Other Asian [1] | 32 | 0.1\% | Vacant housing units | 999 | 9.7\% |
| Native Hawaiian and Other Pacific Islander | 15 | 0.1\% | For rent | 497 | 4.8\% |
| Native Hawaiian | 2 |  | Rented, not occupied | 19 | 0.2\% |
| Guamanian or Chamorro | 1 |  | For sale only | 194 | 1.9\% |
| Samoan | 6 |  | Sold, not occupied | 21 | 0.2\% |
| Other Pacific Islander [2] | 6 |  | For seasonal, recreational, or occasional use | 7 | 0.1\% |
| Some Other Race | 600 | 2.7\% | All other vacants | 261 | 2.5\% |
| Two or More Races | 985 | 4.4\% | Homeowner vacancy rate (percent) [8] | 3.6 | ( X ) |
| White; American Indian and Alaska Native [3] | 70 | 0.3\% | Rental vacancy rate (percent) [9] | 10.6 | ( X ) |
| White; Asian [3] | 62 | 0.3\% |  |  |  |
| White; Black or African American [3] | 633 | 2.8\% | HOUSING TENURE |  |  |
| White; Some Other Race [3] | 53 | 0.2\% | Occupied housing units | 9,321 | 100.0\% |
| Race alone or in combination: [4] |  |  | Owner-occupied housing units | 5,152 | 55.3\% |
| White | 17,016 | 76.0\% | Population in owner-occupied housing units | 12,439 | ( X ) |
| Black or African American | 5,136 | 23.0\% | Average household size of owner-occupied units | 2.41 | ( X ) |
| American Indian and Alaska Native | 207 | 0.9\% | Renter-occupied housing units | 4,169 | 44.7\% |
| Asian | 302 | 1.3\% | Population in renter-occupied housing units | 9,561 | ( X ) |
| Native Hawaiian and Other Pacific Islander | 37 | 0.2\% | Average household size of renter-occupied units | 2.29 | ( X ) |
| Some Other Race | 717 | 3.2\% |  |  |  |

## X Not applicable.

Source: U.S. Census Bureau, 2010 Census.
[1] Other Asian alone, or two or more Asian categories.
[2] Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.
[3] One of the four most commonly reported multiple-race combinations nationwide in Census 2000.
[4] In combination with one or more of the other races listed. The six numbers may add to more than the total population, and the six percentages may add to more than 100 percent
because individuals may report more than one race.
[5] This category is composed of people whose origins are from the Dominican Republic, Spain, and Spanish-speaking Central or South American countries. It also includes general origin responses such as "Latino" or "Hispanic."
[6] "Spouse" represents spouse of the householder. It does not reflect all spouses in a household. Responses of "same-sex spouse" were edited during processing to "unmarried partner." [7] "Family households" consist of a householder and one or more other people related to the householder by birth, marriage, or adoption. They do not include same-sex married couples even if the marriage was performed in a state issuing marriage certificates for same-sex couples. Same-sex couple households are included in the family households category if there is at least one additional person related to the householder by birth or adoption. Same-sex couple households with no relatives of the householder present are tabulated in nonfamily households. "Nonfamily households" consist of people living alone and households which do not have any members related to the householder.
[8] The homeowner vacancy rate is the proportion of the homeowner inventory that is vacant "for sale." It is computed by dividing the total number of vacant units "for sale only" by the sum of owner-occupied units, vacant units that are "for sale only," and vacant units that have been sold but not yet occupied; and then multiplying by 100.
[9] The rental vacancy rate is the proportion of the rental inventory that is vacant "for rent." It is computed by dividing the total number of vacant units "for rent" by the sum of the renteroccupied units, vacant units that are "for rent," and vacant units that have been rented but not yet occupied; and then multiplying by 100.

