



Research Brief

The Commonwealth's Official Source for Population and Economic Statistics

July 22, 2004

The Pennsylvania State Data Center's 2004 Annual Data User Conference: Managing Pennsylvania's Data With New-Age Technology

MIDDLETOWN, Pa – The Pennsylvania State Data Center at Penn State Harrisburg is proud to announce that the 2004 Annual Data User Conference will be held on Thursday, September 16th at the Holiday Inn Harrisburg/Hershey. The title of this year's conference is: Managing Pennsylvania's Data With New-Age Technology. Conference activities will include guest speakers, breakout sessions and U.S. Census Bureau training and information sessions.

This year's Keynote speaker will be *USA Today's* Database Editor, Paul Overberg. As *USA Today's* primary demographic analyst, Overberg will explain how *USA Today* uses data from a variety of sources to spot trends and interpret them. He will discuss how journalists have become key data intermediaries in helping citizens understand their society.

The breakout sessions will include such topics as:

- American Community Survey-a critical element in the Census Bureau's re-engineered 2010 Census plan
- An update on Census 2010 and other Census Bureau surveys and programs
- 2002 Economic Census
- Crime Statistics, Online Access all the Time
- Agriculture Statistics
- Local Employment Dynamics- A new resource for determining workforce indicators
- Using Geographic Information System Applications
- Obtaining health statistics via the PA Department of Health's new online data tool: EpiQMS
- Using Statistics in Grant Writing

The training sessions will include:

- Using American FactFinder
- Using Census data products to obtain data from Census 2000 and the 2002 Economic Census
- LandView 6
- Understanding Census Terminology and Geography

The Early Bird registration fee for the conference is \$120. After August 20th, the regular fee of \$149 will be assessed. If interested in registering for the Conference, participants may register online with a credit card or check using our secure transaction server. Online registration is fast and easy with enhanced security features not found via the normal faxing method.

Information on exhibiting at our conference is available by contacting Mike DeFrank at 717.948.6310, or visit our conference website at:

http://pasdc.hbg.psu.edu/pasdc/Products_and_Services/conference/Conf2004/index.html.

The Pennsylvania State Data Center is the commonwealth's official source for population and economic statistics. It is based at Penn State Harrisburg's Institute of State and Regional Affairs. The Pennsylvania State Data Center is part of the U.S. Census Bureau's National State Data Center Program.

Editors: For additional data, contact the Pennsylvania State Data Center's State Capital Office at 717.772.2710 or for faculty comment on this topic, contact Penn State Harrisburg's Public Information Office at 717.948.6029.

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