



Research Brief

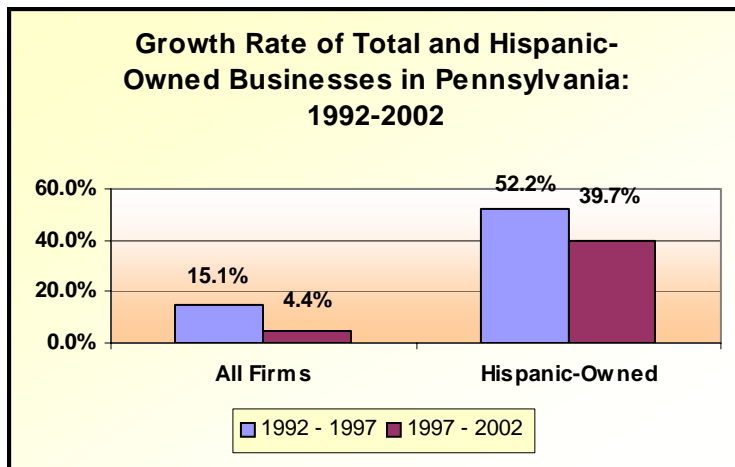
The Commonwealth's Official Source for Population and Economic Statistics

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Pennsylvania's Hispanic-Owned Businesses Grow by More Than A Third

MIDDLETOWN, Pa – Hispanic-owned businesses in Pennsylvania increased 40 percent between 1997 and 2002, according to a newly released U.S. Census Bureau report, *2002 Survey of Business Owners: Hispanic-Owned Firms*. The growth rate of the commonwealth's Hispanic-owned firms was 9 percent higher than the national average and more than 9 times the state average for all businesses (4.4 percent). More than 3,000 Hispanic-owned firms have been added in Pennsylvania since 1997, bringing the total to 11,023. The growth in Hispanic-owned businesses mirrors the increase in Hispanic population during this period. Pennsylvania's Hispanic population grew 36.6 percent from 1997-2002, while the total population grew by just 2.7 percent. Still, persons of Hispanic or Latino origin accounted for just 3.4 percent of Pennsylvania's population in 2002, and 1.3 percent of all businesses.

Pennsylvania ranks 14th nationally in both number of Hispanic-owned firms and percent increase of Hispanic businesses since 1997. Roughly forty out of every 1,000 adult (18+) Pennsylvanians of Hispanic or Latino origin owned their own business in 2002. Revenue generated by these businesses increased 37 percent between 1997 and 2002, netting \$467 million. Hispanic-owned firms took in a total of \$1.7 billion in 2002 and employed more than



10,000 workers with a combined payroll of \$298 million. Eighty-five percent (9,384) of Pennsylvania Hispanic-owned firms had no paid employees. *

People of other Spanish/Hispanic/Other ancestry led all Hispanic Pennsylvanians in number of businesses (5,295), followed by persons of Puerto Rican (2,874), Mexican, Mexican American, or Chicano (1,851), and Cuban (850) ancestry.

Hispanic-owned Businesses by Industry

Hispanic-owned businesses in Pennsylvania were most represented in the health care and social assistance (1,690), retail trade (1,601), and professional, scientific, and technical services (1,409)



industries. Hispanics were least represented in the information (94) and utilities (8) industries, and industries not classified (1). Hispanic professional, scientific, and technical services (1,826) and health care and social assistance (1,379) businesses employed the most people, while retail firms generated by far the most revenue (\$518.2 million).

Selected Counties

Philadelphia (3,211), Montgomery (1,035), Lehigh (668), and Bucks (662) counties led selected Pennsylvania counties with 100 or more Hispanic-owned businesses. Fifty percent of all Hispanic-owned firms were located in these four counties, and eleven Pennsylvania counties were home to 300 or more Hispanic-owned businesses. The 569 firms in Allegheny County (\$220.6 million) generated just \$62 million less revenue than the leading county, Philadelphia (\$282.9 million). Sales and receipts from the businesses in these two counties accounted for 28.9 percent of the total revenue generated by Hispanic-owned businesses. Of the selected counties, the fewest businesses were reported in Dauphin (158), Erie (153), and Adams (122) counties. (Table 1)

Selected Places

Of selected Pennsylvania places with more than 100 Hispanic-owned firms, Philadelphia had more than six times the number of businesses of the next closest places; Allentown (501) and Pittsburgh (244). Just two other places had more than 200 Hispanic firms. After Philadelphia, Hispanic businesses in Lower Merion generated the most revenue (\$42.4 million). (Table 2)

Selected Metropolitan, Micropolitan, and Combined Statistical Areas

More than 5,600 Hispanic-owned businesses were reported in metropolitan Philadelphia in 2002. In the Harrisburg-Carlisle-Lebanon Combined Statistical Area, 505 establishments were reported, and 381 were located in the York-Hanover-Gettysburg Combined Statistical Area. More than 1,300 Hispanic-owned firms were located in the Allentown-Bethlehem-Easton, PA-NJ Metropolitan Statistical Area and 517 were reported in the Lancaster MSA. The East Stroudsburg Micropolitan Statistical Area had 422 Hispanic-owned businesses in 2002.

The full report, *2002 Survey of Business Owners: Hispanic-Owned Firms*, may be viewed on the PaSDC website at:

http://pasdc.hbg.psu.edu/pasdc/PA_Stats/economic_census_data/2002%20economic_census.htm

Notes: *Due to differences in the 1997 and 2002 surveys, all data are not directly comparable. For more on comparability, visit:

<http://www.census.gov/econ/census02/text/sbo/sbomethodology.htm#comparability>

Sources: U.S. Census Bureau, Population Estimates Division, *2002 Survey of Business Owners: Hispanic-Owned Firms*; *Survey of Minority-Owned Business Enterprises: Hispanic, 1997*; *Survey of Minority-Owned Business Enterprises: Hispanic, 1992*.

The Pennsylvania State Data Center is the commonwealth's official source for population and economic statistics. It is based at Penn State Harrisburg's Institute of State and Regional Affairs. The Pennsylvania State Data Center is part of the U.S. Census Bureau's National State Data Center Program.

Editors: For additional data, contact the Pennsylvania State Data Center's State Capital Office at 717.772.2710 or for faculty comment on this topic, contact Penn State Harrisburg's Public Information Office at 717.948.6029.

PENNSTATE



Harrisburg

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Table 1: Statistics for Selected Pennsylvania Counties With 100 or More Hispanic-Owned Firms

| Area | All Firms | | Firms with Paid Employees | | | |
|---------------------|----------------|------------------------------|---------------------------|------------------------------|--------------------|--------------------------|
| | Firms (number) | Sales and Receipts (\$1,000) | Firms (number) | Sales and Receipts (\$1,000) | Employees (number) | Annual Payroll (\$1,000) |
| Pennsylvania | 11,023 | 1,740,151 | 1,639 | 1,444,267 | 10,111 | 298,186 |
| Adams | 122 | D | S | D | c | D |
| Allegheny | 569 | 220,649 | 132 | 206,316 | 1,014 | 32,316 |
| Berks | 464 | D | 95 | D | e | D |
| Bucks | 662 | 120,732 | 179 | 94,305 | 921 | 24,758 |
| Chester | 392 | 51,109 | S | S | S | S |
| Cumberland | 204 | D | S | D | c | D |
| Dauphin | 158 | 65,743 | S | S | S | S |
| Delaware | 402 | 52,406 | 40 | 41,587 | 301 | 11,656 |
| Erie | 153 | 4,278 | S | D | a | D |
| Lancaster | 517 | D | D | 40 | D | f |
| Lebanon | S | D | S | D | b | D |
| Lehigh | 668 | 60,928 | 83 | 38,516 | 326 | 7,432 |
| Monroe | 422 | 34,430 | 41 | D | c | D |
| Montgomery | 1,035 | 137,821 | 127 | 112,434 | 601 | 27,624 |
| Northampton | 420 | 39,109 | S | S | S | S |
| Philadelphia | 3,211 | 282,858 | 381 | 208,470 | 1,813 | 58,974 |
| York | S | D | S | D | c | D |

Table 2: Statistics for Selected Pennsylvania Places With 100 or More Hispanic-Owned Firms

| Place | All Firms | | Firms with Paid Employees | | | |
|------------------------------------|----------------|------------------------------|---------------------------|------------------------------|--------------------|--------------------------|
| | Firms (number) | Sales and Receipts (\$1,000) | Firms (number) | Sales and Receipts (\$1,000) | Employees (number) | Annual Payroll (\$1,000) |
| Allentown | 501 | 39,690 | 73 | 27,926 | 258 | 4,949 |
| Bensalem | 155 | 28,579 | S | S | S | S |
| Bethlehem city | 226 | 7,520 | 9 | 2,044 | 18 | 211 |
| Cheltenham | S | S | S | S | S | S |
| Chestnuthill | S | D | S | D | a | D |
| Lancaster city | S | S | S | S | S | S |
| Lower Merion | 179 | 42,427 | 14 | 38,858 | 174 | 8,626 |
| Middletown township (Bucks County) | 100 | 28,295 | S | S | S | S |
| Philadelphia | 3,211 | 282,858 | 381 | 208,470 | 1,813 | 58,974 |
| Pittsburgh | 244 | 38,774 | S | S | S | S |
| Reading | 231 | 18,242 | 41 | 10,085 | 80 | 1,336 |
| Upper Darby | S | S | S | S | S | S |

Abbreviations: D) Withheld to avoid disclosing data of individual companies, data are included in higher level totals; S) Withheld because estimates did not meet publication standards; a) 0 to 19 employees; b) 20 to 99 employees; c) 100 to 249 employees; e) 250 to 499 employees; f) 500 to 999 employees