



Research Brief

The Commonwealth's Official Source for Population and Economic Statistics

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2016 Annual Data User Conference Explores Data Analytics in Higher Education, State General Fund Projections and the Transfer of Wealth in Pennsylvania

PENN STATE HARRISBURG – Data users from across the Commonwealth are set to gather at Penn State Harrisburg for the Pennsylvania State Data Center's 2016 Annual Data User Conference on May 12. The Annual Data User Conference serves as Pennsylvania's most comprehensive single-day forum for research and development in demographic data.

This year's conference, "Data Driven Decisions", will center on how organizations use primary and secondary data in decision making. Sessions by university researchers and state agency personnel will discuss topics such as the impacts of generational wealth transfer in rural Pennsylvania, using survey data to uncover Pennsylvanians feelings toward the police, assessing the needs for specific higher education programs by analyzing employment prospects of graduates and much more.

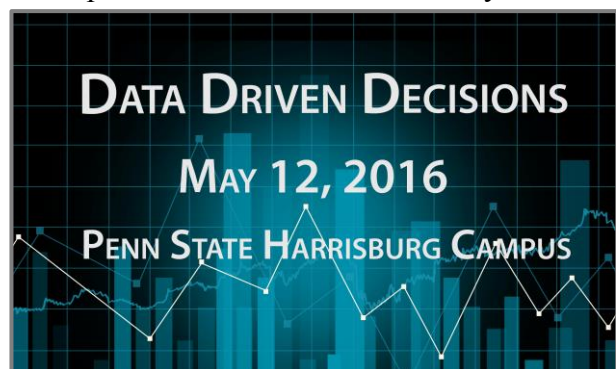
Conference attendees will also be brought up-to-date on the latest from the U.S. Census Bureau, including the latest on 2020 Census Planning and an exploration of various Local Employment Dynamics online data tools for analyzing local employment and workforce trends.

Higher Education and Decision Analytics

In the Keynote Address, Sue Mukherjee, the assistant vice chancellor, educational intelligence, for Pennsylvania's State System of Higher Education will discuss the importance of decision analytics in higher education and strategies to help higher education be more responsive to workforce needs.

Previously, Sue was the executive director for program alignment for the State System. Sue has also previously served as the director for the Pennsylvania Department of Labor and Industry's Center for Workforce Information & Analysis. Over the past decade, she has worked on multiple workforce-education initiatives including linking workforce and education data, performance management across workforce agencies.

Sue received her bachelor of science in economics and mathematics and her master's in public administration. She has a Ph.D. in administrative leadership studies.



Police Legitimacy Crisis?

Jennifer C. Gibbs, Assistant Professor of Criminal Justice at Penn State Harrisburg's School of Public Affairs will deliver the conference's plenary address. Dr. Gibbs will provide an analysis on how Pennsylvanians define police legitimacy from results obtained from the 2015 Penn State Omnibus Poll. The presentation will also explore the importance of legitimacy as it relates to desired outcomes, including compliance with the law, cooperation with authorities, support for empowering authorities and less support for crime.

Jennifer C. Gibbs joined the faculty at Penn State Harrisburg in 2013 as an Assistant Professor of Criminal Justice in the School of Public Affairs. After finishing a bachelor's degree in psychology from Keuka College and a Master's degree in Criminal Justice Administration from Niagara University, Dr. Gibbs earned her Ph.D. in Criminology and Criminal Justice from the University of Maryland. Dr. Gibbs' research interests include policing, terrorism, violence and victimization and the scholarship of teaching and learning.

Other In-depth Breakout and Training Sessions

The 2016 Annual Data User Conference offers breakout sessions various on data-related topics. Many of the day's speakers will be available throughout the day to address questions and discuss topics relating to their area of expertise. Breakout session topics include:

- Utilizing Data to Assist in Organizational Change
 - *Michele Hiester, Pennsylvania Board of Probation and Parole*
- The Impact of Demographics on General Fund Revenues and Expenditures
 - *Matthew Knittle, Independent Fiscal Office*
- Let Data be Your Guide: Designing Effective Research Methods
 - *Dr. Coren Jagnow, Pennsylvania Game Commission*
- The 2020 Census Redistricting Program
 - *Colleen Joyce, U.S. Census Bureau*
- An Introduction to Data Preparation
 - *Timothy Servinsky, Center for Survey Research*
- A New Look at Data on Higher Education
 - *Ron Uroda, Association of Independent Colleges and Universities of Pennsylvania*

Registering for the Conference

Online registration for the Annual Data User Conference is available at <http://pasdcconference.org>. Attendees may also register over the phone by calling the Pennsylvania State Data Center at (717) 948-6336. Register before April 29 and receive the early-bird registration rate of \$140.

The Pennsylvania State Data Center is the commonwealth's official source for population and economic statistics. It is based at Penn State Harrisburg's Institute of State and Regional Affairs. The Pennsylvania State Data Center is part of the U.S. Census Bureau's National State Data Center Program.

Editors: For additional data, contact the Pennsylvania State Data Center's State Capital Office at 717.772.2710 or for faculty comment on this topic, contact Penn State Harrisburg's Public Information Office at 717.948.6029.

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